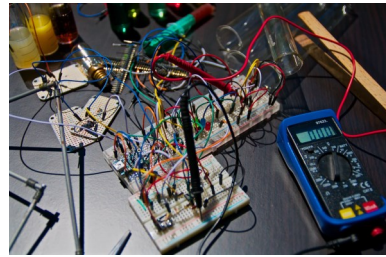
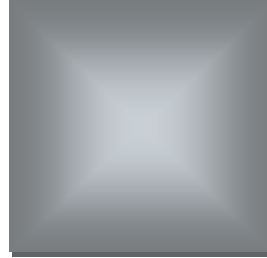


2019 IOWA INDUSTRY PROFILE

OTHER SERVICES

IOWA WORKFORCE DEVELOPMENT



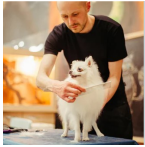
Executive Summary

In 2018, the **Other Services (except Public Administration)** sector comprised 2.8 percent of covered public and private sector employment in Iowa, providing the state 42,862 jobs with an average annual wage of \$34,275. This wage was 27.9 percent lower than the statewide average of \$47,511 for all industries. Although this wage rate is 10.8 percent lower than the national average for this sector, it is consistent with the wage rate in other Midwestern states, except Illinois and North Dakota.

Employment in this sector dropped for a third consecutive year, falling from 45,453 in 2015 to 42,862 in 2018, a 5.7 percent drop. Wages, however, have steadily increased, rising by 12.9 percent from 2015 to 2018 and 35.1 percent from 2009 to 2018. Some of this growth, however, was offset between 2012 and 2013, when some establishments providing home health care to individuals were reclassified from **Private households** in this sector to the **Individual and family services** industry in the **Health care and social assistance** sector.

Women somewhat outnumber men in this sector, except among workers over the age of 35, where men hold 50.8 percent of the sector's jobs. Women hold 51.5 percent of the sector's jobs in all age categories.





OTHER SERVICES IOWA INDUSTRY PROFILE

What is Other Services?

The **Other Services (except Public Administration)** sector comprises establishments engaged in providing services not specifically provided for elsewhere in the classification system.

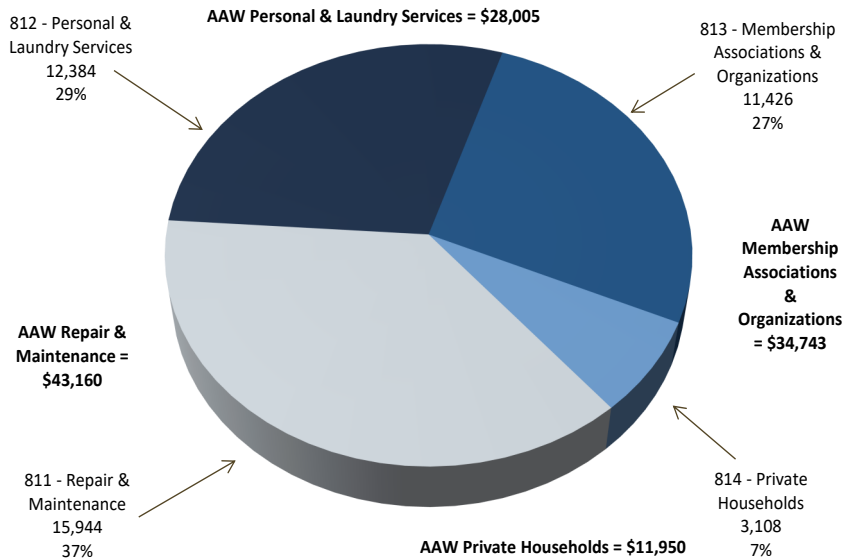
Establishments in this sector are primarily engaged in activities such as equipment and machinery repairing, promoting or administering religious activities, grant-making, advocacy, and providing dry cleaning and laundry services, personal care services, death care services, pet care services, photo-finishing services, temporary parking services and dating services. Private households that engage in employing workers on or about the premises in activities primarily concerned with the operation of the household are included in this sector.

Source: www.bls.gov/cew/bls_naics/bls_naics_app.htm

2018 Industry Breakout by Employment in Iowa

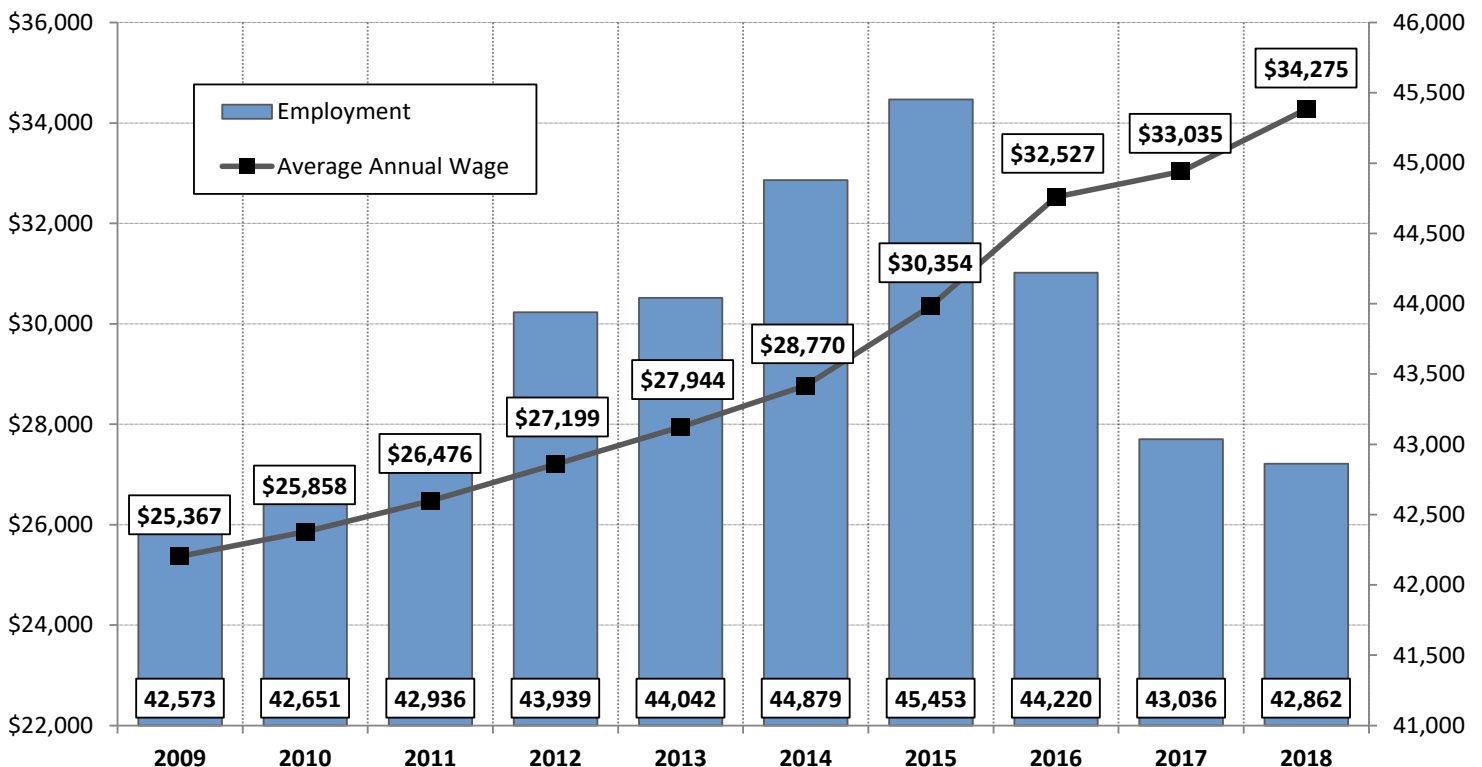
Other Services NAICS Industry Coding

Percentage Employed and Average Annual Wage by Subsector



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

2009–2018 Employment in Other Services in Iowa



Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development

<https://www.iowalmi.gov/qcew>

OTHER SERVICES IOWA INDUSTRY PROFILE



Top Occupations in Other Services	Employment
Hairdressers, Hairstylists, & Cosmetologists	4,048
Automotive Service Technicians & Mechanics	3,013
Receptionists & Information Clerks	2,682
Office Clerks, General	2,389
Childcare Workers	2,233
Labor Relations Specialists	1,989
Secretaries & Administrative Assistants, Except Legal, Medical, & Executive	1,754
Maids & Housekeeping Cleaners	1,666
Cleaners of Vehicles & Equipment	1,576
Community & Social Service Specialists, All Other	1,441
Nonfarm Animal Caretakers	1,226
Automotive Body & Related Repairers	1,057
Laundry & Dry-Cleaning Workers	1,043
Religious Workers, All Other	1,037
Bartenders	1,019
Recreation Workers	1,014
Public Relations Specialists	985
Bookkeeping, Accounting, & Auditing Clerks	912
Office & Administrative Support Workers, All Other	907
Social & Human Service Assistants	862

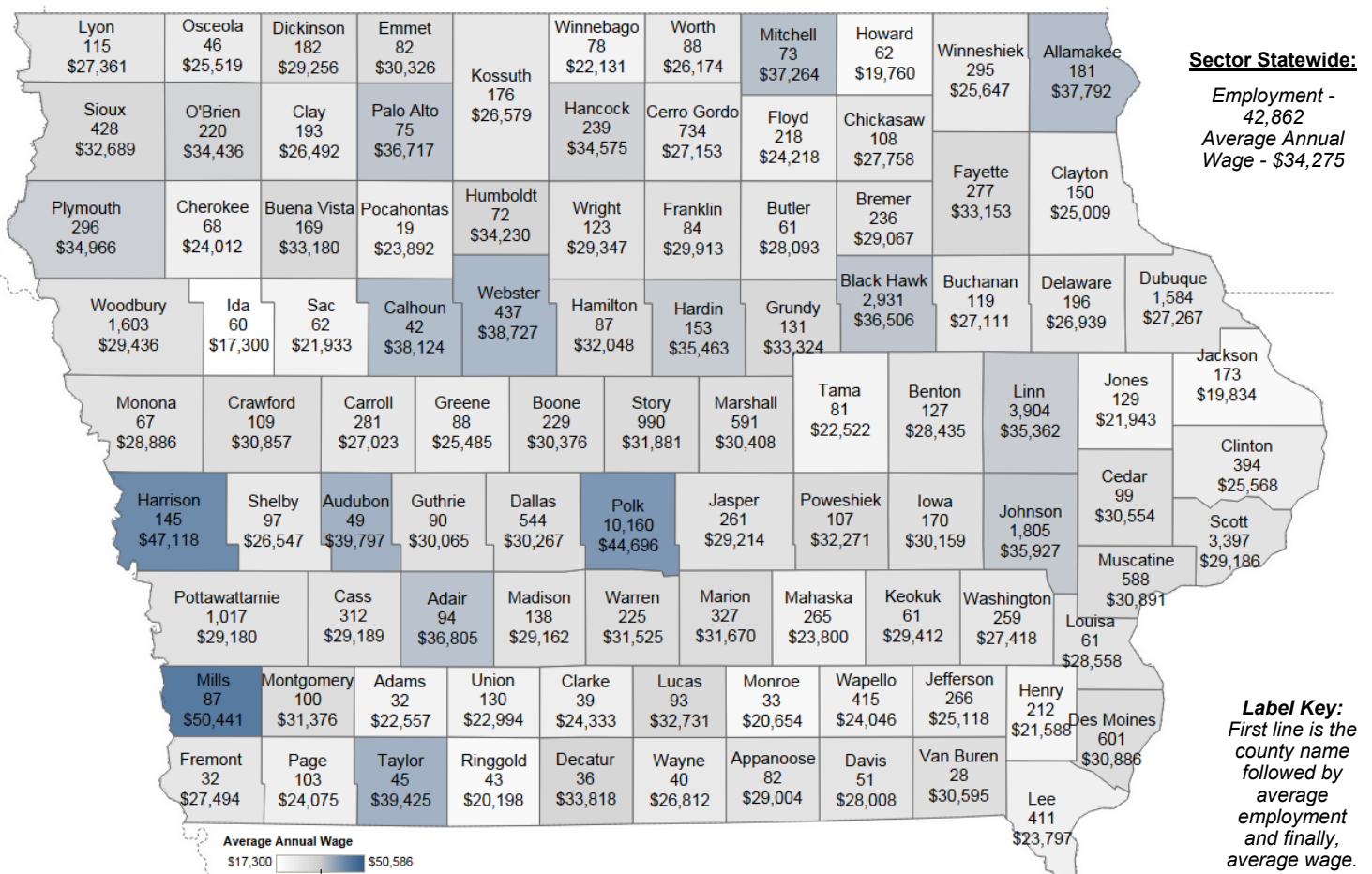
Source: Iowa Workforce Development, Labor Market Information Industry and Occupational Projections (2018-2020 Short-Term Projections)

Establishment Facts:

In 2018, there were 8,710 locations in Iowa classified in the **Other Services** sector. These units employed 42,862 people. This sector consists primarily of small companies, averaging fewer than 5 employees per establishment.

The sector represents a variety of services, including barber shops, auto mechanics, political parties and nannies. The largest subsector is **Repair and maintenance**, representing 37.2 percent of the employment in this industry. The smallest subsector is **Private households**, which represents 7.3 percent of employment.

2018 Covered Employment in Other Services by County



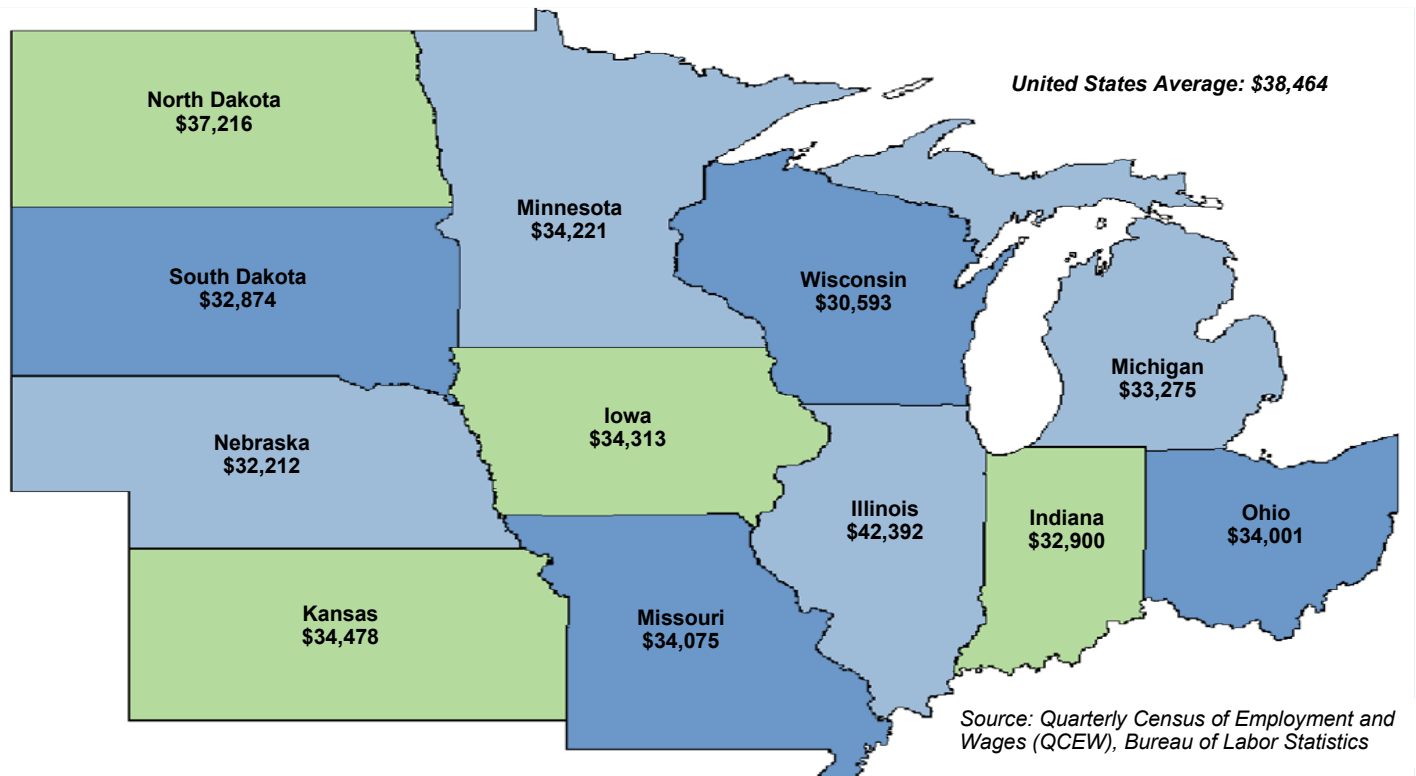
Source: Quarterly Census of Employment and Wages (QCEW), Iowa Workforce Development



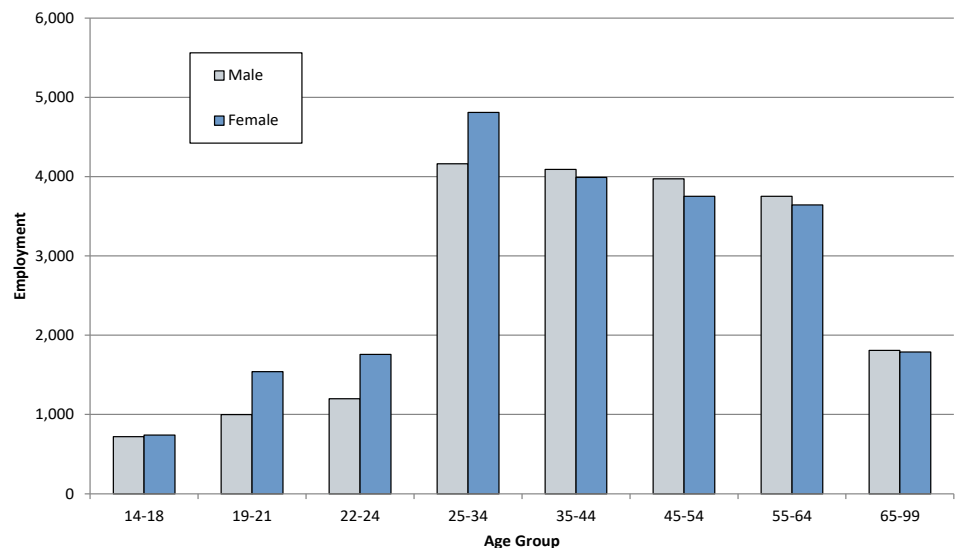
OTHER SERVICES IOWA INDUSTRY PROFILE

2018 Average Annual Wage for Covered Employment in Other Services

State Comparisons by Private Ownership



Industry Distribution by Age and Gender, 2nd Quarter 2018



Source: Local Employment Dynamics, Iowa Workforce Development and U.S. Census Bureau
<https://lehd.ces.census.gov/>

Contact Information

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